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Artadia: The Fund for Art and Dialogue
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ARTADIA APPOINTS TWO NEW DIRECTORS TO ITS BOARD

New York, NY—Artadia: The Fund for Art and Dialogue is pleased to announce and welcome Richard Ziegelasch and Matthew Higgs as Board Members.

Artadia founder and President Christopher E. Vroom said of the appointments: “Artadia has provided more than \$3 million in direct support to artists across the country while creating a unique network of art world professionals who recognize the fundamental importance of sustaining a vibrant artistic community. Matthew Higgs’s track record of curatorial and artistic innovation and his commitment to supporting artists via his leadership role at White Columns make him an invaluable addition to Artadia’s Board. Richard Ziegelasch has spent nearly two decades advising and supporting artists and cultural institutions in New York and around the world. His perspective on engaged philanthropy will serve the organization well as we expand our national programming.”

Richard Ziegelasch is Director of Private Banking Americas of Credit Suisse in New York. Prior to joining Credit Suisse in early 2010, Richard was a Director and Senior Client Advisor at UBS Private Bank for more than fifteen years. Ziegelasch is involved in many noted arts, cultural, charitable, and environmental organizations around the world. He is on the Board of Directors of Best Buddies International, a charity founded by Anthony Kennedy Shriver that focuses on one-to-one friendships with the mentally and learning disabled. Richard is Co President of the Board of Regents for the Point Foundation, an organization that provides scholarships, mentoring and leadership training to LGBT students of merit. His cultural activities involve the Whitney, MOMA, Guggenheim, and Metropolitan museums in New York, the American Friends of the Louvre, the Prince of Wales Trust, the Venetian Heritage, the Versailles Foundation, and Art Basel. Richard earned his BBA in business marketing from the University of Georgia, Athens.

Matthew Higgs is an artist, writer, and curator based in New York. Since 2004 he has been the Director and Chief Curator of White Columns, New York’s oldest alternative art space. Since 1992 he has organized more than 250 exhibitions and projects with artists in Europe and North America. His writing has appeared in more than 50 books, exhibition catalogues, and magazines. He has taught extensively and was a visiting lecturer at London’s Royal College of Art and Goldsmith’s College. Between 2001 and 2004 Higgs

was the Curator at the CCA Wattis Institute for Contemporary Art in San Francisco, and prior to that he was the Associate Director of Exhibitions at London's Institute of Contemporary Art. In 2011 he won the ICI's Agnes Gund Curatorial Award.

About Artadia: The Fund for Art and Dialogue

Artadia supports visual artists with unrestricted awards and connections to a network of opportunities, while providing local communities with national exposure. By awarding significant financial awards to artists, Artadia establishes a strong new incentive to support artistic excellence. We embrace the local to become an integral part of communities, and we then help connect these communities to the national stage. Artadia was founded as The ArtCouncil in 1997 by investment banker and art collector Christopher E. Vroom. The first awards were given in San Francisco, where Vroom was living at the time. Chicago was added as a program city in 2001. In 2003, Artadia added Houston to its roster, Boston in 2007, and Atlanta in 2009. Once Artadia commits to a community, it runs the awards program and co-sponsors public programs with a local institution. Started as an individual's vision, Artadia's base of support now includes private foundations, a national Board of Directors, a National Council, a Contemporary Council, and City Council members who are active in supporting the core of creative culture: the individual artist.

For press inquiries and information on Artadia, contact news@artadia.org.

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