



**FOR IMMEDIATE RELEASE**  
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***ARTADIA PARTNERS WITH NEW ART DEALERS ALLIANCE FOR THE 2013 ARTADIA NADA AWARD***

**NEW YORK, NY** – Artadia: The Fund for Art and Dialogue is pleased to announce the continuation of their partnership with the **New Art Dealers Alliance** for the 2013 NADA New York Art Fair, taking place at Pier 36-Basketball City from **May 10 – 12**, where an unrestricted **\$4,000 award** will be granted to an exhibiting artist. The award is generously funded by NADA and Artadia and will be announced **Saturday, May 11th**. A jury comprising of two internationally renowned curators will walk through the fair on opening day, to determine the award winner. The names of the jurors will be announced along with the award recipient on **Saturday, May 11th**.

The artist whose work is selected will join the Artadia family and receive all lifetime privileges of the Artadia awardees, including access to Artadia's national network, the option to participate in Artadia programs, such as their New York Residency program, publications and exhibitions program, and professional services and will be promoted in all Artadia materials. Artadia supports visual artists with unrestricted awards and connections to a network of opportunities, while providing local communities with national exposure. By awarding significant financial awards to artists, Artadia establishes a strong new incentive to support artistic excellence. Artadia embraces the local to become an integral part of communities, and we then help connect these communities to the national stage. Artadia rotates award cycles through an ever-expanding set of cities, including Atlanta, Boston, Chicago, Houston, Los Angeles and San Francisco, with a base in New York. Started in 1997 by Christopher Vroom, Artadia's base of support now includes private foundations, a national Board of Directors, a National Council, a Contemporary Council, and City Council members who are active in supporting the core of creative culture: the individual artist.

Please join us for Artadia's annual benefit "Unrestricted: A Benefit to Support the Living Artist" on **Monday, May 13th** at 6:30 pm at the Eventi Hotel. For tickets and more information, visit: [www.artadia.org/unrestricted](http://www.artadia.org/unrestricted)

New Art Dealers Alliance (NADA) established in 2002 is a not-for-profit 501 (c) (6) collective made up of 300 plus members worldwide including individuals, nonprofits, and galleries who work with contemporary art. NADA works to make contemporary art more accessible to the general public while also creating opportunities that nurture the growth of emerging artist, curators, and galleries.

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