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# ARTnews

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## ARTnews in Brief: Hepworth Wakefield Receives Major Gift of Painting and Drawings —and More from April 16, 2021

BY [Tessa Solomon](#), [Claire Selvin](#) April 12, 2021 4:10pm

### *Artadia and 21c Museum Hotels Launch New Award for Artists*

As part of a longterm partnership, the New York–based grant-making nonprofit **Artadia** and the **21c Museum Hotels** are launching the **21c Artadia Award** in Louisville, Kentucky, this year. The annual award will provide \$10,000 in unrestricted funds to one artist in the Louisville metro area, and future award cycles are planned for Kansas City, Missouri; Durham, North Carolina; and Nashville, Tennessee. The open call application for the Louisville award will be open from May 15 to June 15, and the awardee will be named in July.

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## Artadia And 21c Museum Hotels Announce New \$10,000 Award

Partnership will support visual artists in nine rotating cities nationwide, beginning with Louisville, KY.

by BWW News Desk Apr. 15, 2021



21c Museum Hotels, a multi-venue contemporary art museum and award-winning hospitality company, and Artadia, a nonprofit grantmaker and nationwide community of visual artists, curators, and patrons, have announced their collaboration on the inaugural 21c Artadia Award.

Launching in Louisville, KY, the 21c Artadia Award marks the beginning of a long-term partnership, which will annually provide \$10,000 in unrestricted funds to one artist living and working in the unique creative communities where 21c Museum Hotels are located. The 21c Artadia Award is designed to provide essential funding and recognition to artists at pivotal points in their careers, strengthen arts communities, and spur new levels of career achievement.

In addition to the grant itself, the Award includes lifelong access to the Artadia Network, a support program nurturing strategic relationships and connecting Awardees with a community of fellow artists and diverse cohort of professionals. This partnership allows Artadia to reach new communities and artists with its Award program, with future Award cycles slated for Kansas City, MO (2022); Durham, NC (2023); and Nashville, TN (2024).

"Artists are the foundation of a creative society and their artistic endeavors form the bedrock of our cultural legacy," says Executive Director Carolyn Ramo. "At such a critical time for artists and arts communities, we are honored to be working with 21c to broaden our geographic reach and recognize the essential contribution of artists in these American cities with this impactful award. We look forward to working together to provide vital resources to the talented voices of Louisville in 2021."

"21c is committed to supporting today's most dynamic artists, whose work has the power to transform communities and nurture civic engagement," says 21c Chief Curator and Museum

Director **Alice Gray** Stites. "We continue to discover inspiring artists in cities large and small,

across the U.S., and like Artadia, we seek to provide opportunities that allow their visions and voices to be seen and heard. We are honored to collaborate with Artadia to award this prestigious grant, one that will provide not only financial support, but a network of relationships within the national art community. It is especially exciting that the inaugural 21c Artadia Award will be given to a talented artist living and working in Louisville, where art collectors **Laura Lee** Brown and **Steve Wilson** founded 21c fifteen years ago with a mission to support living artists and broaden the audience for thought-provoking contemporary art."

Open May 15-June 15, 2021, the Louisville award application is open call, free to apply, and available to visual artists currently living and working within the Louisville Metro area which includes Jefferson, Oldham, Shelby, Spencer, Bullitt, Nelson, Meade, Trimble and Henry Counties in Kentucky; and Clark, Harrison, Floyd, and Washington Counties in Indiana. Each year, a panel of leading national and international curators will jury the Award cycle and determine the 21c Artadia Awardee. 21c Museum Hotels and Artadia are honored to have Vincenzo de Bellis, Curator and Associate Director of Programs, Walker Art Center, and Soyoung Lee, Chief Curator, Harvard Art

Museum as jurors for the inaugural Award in Louisville. The 21c Artadia Awardee will be announced in July 2021.

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OBSERVER

By [Helen Holmes](#) · 04/15/21 2:00pm



21c Museum Hotel in Louisville, KY. 21c Museum Hotels

Every artist knows that when your career is in its incubation stage, the most important asset you need isn't studio space or even stalwart institutional support: it's money, and as much as you can get in order to fabricate the visions of artworks you're holding in your mind. On Thursday, Artadia, a nonprofit grantmaker and nationwide visual art community, announced that they would be collaborating with 21c Museum Hotels in order to offer \$10,000 to artists living in locations where the hotels are located via the inaugural 21c Artadia Award. The grant is also accompanied by lifelong access to the Artadia Network, an interconnected

standard coastal city favorites that the art world has come to expect. The inaugural grant will be offered to an artist in Louisville, Kentucky, and further awards are set to be offered in Kansas City, MO, Durham, NC and Nashville, TN.

“Artists are the foundation of a creative society and their artistic endeavors form the bedrock of our cultural legacy,” Carolyn Ramo, the Executive Director of Artadia, said in a statement. “At such a critical time for artists and arts communities, we are honored to be working with 21c to broaden our geographic reach and recognize the essential contribution of artists in these American cities with this impactful award.”

Artists interested in applying for the Louisville, Kentucky grant need only be aware that the Louisville award application is open call, it's free to apply, and that it's available to visual artists currently living and working within the Louisville Metro area. Applications for the award are open from May 15th through June 15th of this year, and once awarded, the \$10,000 grant will surely change one young artist's life forever and for the better.

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89.3 WFPL

## New Award Will Grant One Louisville Visual Artist \$10K

By Stephanie Wolf



ARTS AND CULTURE April 15, 2021

One Louisville-area visual artist will win a \$10,000 award through a new partnership between [21c Museum Hotels](https://www.21cmuseumhotels.com/) (<https://www.21cmuseumhotels.com/>) and the national nonprofit [Artadia](https://artadia.org/) (<https://artadia.org/>).

The [21c Artadia Award](https://artadia.org/21c-artadia-award/) (<https://artadia.org/21c-artadia-award/>) is an unrestricted grant that will be offered in each city where there is a 21c hotel, launching first in Louisville.

"We believe that artists are an integral part of our communities and need more financial support, as well as an engaged community of supporters to bring them to the next stage in their career," Artadia executive director Carolyn Ramo told WFPL.

"We continue to discover inspiring artists in cities large and small, across the U.S., and like Artadia, we seek to provide opportunities that allow their visions and voices to be seen and heard," 21c chief curator and museum director Alice Gray Stites said in a news release.

The funds are unrestricted.

Ramo said it was important to "allow the artist to make the decision themselves" on how the award money is spent, whether it be to support art making, living expenses or to pay off debt.

"Unrestricted funds are an incredible way to ensure that artists can use the funding for whatever obstacle might be in their way in order to progress as an artist," Ramo said. "It also is a way to tell an artist that we trust them... to remove some financial barriers that might be in their way. It also prescribes a value to their work and to who they are in our community."

Applications for the Louisville award are open May 15 – June 15.

It is an open call with no application fee, and available to visual artists in Metro Louisville, including the Kentucky counties of Jefferson, Oldham, Shelby, Spencer, Bullitt, Nelson, Meade, Trimble and Henry, as well as Clark, Harrison, Floyd and Washington counties in Indiana.

Ramo said they wanted to make the application process as simple as possible.

"Artadia does recognize that it is sometimes a challenging thing to apply for grants," Ramo said. "It usually takes time away from an artist's practice."

The time and resources often needed to apply for grants can be a barrier to artists even submitting an application.

Ramo said the 21c Artadia Award application process "is fairly simple." They ask for artists to share samples of their work and it's optional as to whether an applicant wants to include an artist statement.

"Ideally, the application takes around 10/15 minutes and then that's it," she said.

The jurors are Vincenzo de Bellis, curator and associate director of programs at Walker Art Center in Minneapolis, and Harvard Art Museum chief curator Soyoung Lee.

For the artists who aren't chosen as the grantee, Ramos hopes the process could open up other opportunities by having their work exposed to "a whole new audience," including Artadia itself as a grantmaker and "notable curators."

The Louisville awardee will be announced in July.

In subsequent years, the grant will be offered in cities such as Kansas City, Mo., Durham, N.C. and Nashville, Tenn.

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## Art World

Nate Freeman, April 16, 2021

**21c Museum Hotels** and **Artadia** are teaming up to give an unrestricted \$10,000 grant to artists living and working in any of the cities with that has a 21c hotel, it launches in **Louisville** this month

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## BURNAWAY

April 21, 2021

BY BURNAWAY STAFF  
APRIL 21, 2021



21c Museum Hotel in Louisville, KY.

### Artadia announces the 21c Artadia Award in partnership with 21c Hotels across the country

LOUISVILE—Launching in Louisville, KY, the 21c Artadia Award marks the beginning of a long-term partnership, which will annually provide \$10,000 in unrestricted funds to one artist living and working in the unique creative communities where 21c Museum Hotels are located. The 21c Artadia Award is designed to provide essential funding and recognition to artists at pivotal points in their careers, strengthen arts communities, and spur new levels of career achievement.

21c Museum Hotels are a multi-venue contemporary art museum and award-winning hospitality company. Nine rotating hotels will host the 21c Artadia Award. In addition to the grant itself, the Award includes lifelong access to the Artadia Network, a support program nurturing strategic relationships and connecting Awardees with a community of fellow artists and diverse cohort of professionals. This partnership allows Artadia to reach new communities and artists with its Award program, with future Award cycles slated for Kansas City, MO (2022); Durham, NC (2023); and Nashville, TN (2024).

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NASHVILLE  
BUSINESS JOURNAL

# 21c partners with national organization to create artists' initiative



By [Jason Thomas](#) – Managing editor, Louisville Business First  
Apr 26, 2021, 3:41pm EDT

The 21c Artadia Award will provide \$10,000 in unrestricted funds to one artist living and working in the creative communities where 21c Museum Hotels are located, including Nashville.

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LOUISVILLE  
BUSINESS FIRST

Food & Lifestyle

## 21c partners with national organization to create artists' initiative



21c Museum Hotel is located at 700 W. Main St.

FILE PHOTO



By [Jason Thomas](#) – Managing editor, Louisville Business First  
2 hours ago

The 21c Artadia Award will provide \$10,000 in unrestricted funds to one artist living and working in the creative communities where 21c Museum Hotels are located — with the launch happening in Louisville.

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## **Arts, Culture, Et Cetera, a Louisville Public Media newsletter**

Calling all Louisville-area visual artists: One of you could [win a \\$10,000 unrestricted award](#) through a new partnership between 21c Museum Hotels and the national nonprofit Artadia.