

# FRIEZE NEW YORK

Press Release

## Jessica Vaughn Named as the Recipient of the Inaugural Frieze Artadia Prize at Frieze New York 2023



**New York, US (April 4, 2023)** - Today, Frieze reveals details of the inaugural Frieze Artadia Prize, a new initiative launched in partnership with the celebrated national non-profit **Artadia** that will provide a New York-based artist with the opportunity to realize a major new work at Frieze New York. **Jessica Vaughn** has been named as the recipient of the prize and will debut her selected commission at this year's fair, which runs May 17–21, 2023 at The Shed. The new partnership continues Frieze New York's legacy of collaboration with local non-profits and artists.

Frieze New York is supported by Deutsche Bank, which this year celebrates its 20th anniversary as Frieze's global lead partner, continuing a shared commitment to artistic excellence built over two decades.

The prize recognizes the work of a New York-based artist who has previously benefited from the Artadia Awards program, enabling them to realize a new site-specific commission at Frieze New York. Vaughn's proposal was selected by jurors: **Sohrab Mohebbi** (Director of New York's SculptureCenter) and **Franklin Sirmans** (Director of Miami's Perez Art Museum) who regarded the project particularly apt in its criticality and awareness of the context of this public platform.



**Carolyn Ramo, Executive Director, Artadia** said: ‘As we draw close to our 25th anniversary, it is an important moment to celebrate Artadia’s legacy of elevating the careers of the most groundbreaking artists of our time. Given that Frieze is a global platform for showcasing talent and a place of discovery, this partnership is an opportunity to proudly amplify Artadia’s work, celebrate our to-date nearly 400 Awardees, and to collaborate on the inaugural Frieze Artadia Prize. We are excited to highlight Jessica Vaughn and her incisive interrogation of the institutional politics of labor—in this case, the United States Postal Service—which will culminate in this large-scale commission, which is such a fitting platform for the public to experience and reflect on.’

Titled *The Internet of Things*, Vaughn’s Frieze Artadia Prize commission draws on the US postal system to spotlight the organizational structures that underlie late-stage capitalism. In a process that began during the pandemic and lasted until earlier this year, Vaughn mailed letters via the US Postal Service to a series of locations, each marking a site of leisure, commerce, or an act of public violence. These include Disney World, Prospect Park, Silicon Valley offices, malls, and the gated community in Sanford, Florida where Trayvon Martin was murdered in 2012. By intentionally mislabelling the letters, Vaughn was able to ensure their return, and each now bears the marks, digital and handwritten, of passing through the various stages of the postal system. Images of both the interior and exterior of these envelopes, printed onto strips of canvas and linen, will be on view at The Shed throughout the fair’s run, in what the artist describes as a ‘revisoning of the traditions of landscape painting.’ She adds, ‘I was interested in all of these sites, which when considered together, constitute a conceptual landscape that reorients how American life is pictured, felt, and structured.’

#### **FURTHER INFORMATION**

Frieze New York 2023 promises to be a highlight of the global art calendar, with an unparalleled selection of galleries and artists, alongside a critically acclaimed curated program.

For more information about Frieze New York 2023 visit the fair's website at [frieze.com](https://www.frieze.com). To keep up to date on all the latest news from Frieze, sign up to the Frieze newsletter at [frieze.com](https://www.frieze.com), and follow [@friezeofficial](https://www.instagram.com/friezeofficial) on Instagram, [Twitter](https://www.twitter.com/friezeofficial) and [Frieze Official](https://www.facebook.com/friezeofficial) on Facebook.

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#### **NOTES TO EDITORS**

The fair takes place May 17-21, 2023. The invitation-only preview day will be held on Wednesday, May 17, 2023. The fair will be open to the public from May 18-21, 2023.

#### **Opening Hours:**

Wednesday Preview, May 17 (invitation only): 11am – 7pm

Thursday, May 18: 11am – 7pm

Friday, May 19: 11am – 7pm

Saturday, May 20: 11am – 7pm

Sunday, May 21: 11am – 5pm

Limited early-bird tickets are now on sale at [frieze.com](https://www.frieze.com)

**Jessica Vaughn** is an artist who lives in Brooklyn, New York. Her work in sculpture, video, and 2D work interrogates questions of labor, race, and architecture. Her solo exhibition, ‘I ♥ CUSTOMERS’ is on view



through May 21, 2023, at the Kunstverein für die Rheinlande und Westfalen, Düsseldorf. Other solo exhibitions have included the ICA Philadelphia and Dallas Contemporary and group exhibitions at the Neuer Berliner Kunstverein, Berlin, DE, Museum Bellpark, CH. Pinakothek der Moderne, Munich, DE, Institute of Contemporary Art, Los Angeles, Swiss Institute, The Kitchen, Pace Gallery, SculptureCenter and Studio Museum in Harlem among others.

Vaughn is a 2021 Creative Capital Awardee, and her artist book *Depreciating Assets* was published in 2021 by Printed Matter. She received a BHA from Carnegie Mellon University, Pittsburgh, and an MFA from the University of Pennsylvania, Philadelphia. Vaughn participated in the Whitney Independent Study Program and attended the Skowhegan School of Painting and Sculpture.

**Frieze** is the world's leading platform for modern and contemporary art for scholars, connoisseurs, collectors, and the general public alike. Frieze comprises three magazines – *frieze*, *Frieze Masters Magazine* and *Frieze Week* – and five international art fairs – Frieze London, Frieze Masters, Frieze New York, Frieze Los Angeles and Frieze Seoul. In October 2021, Frieze launched No. 9 Cork Street, a hub for visiting international galleries in the heart of Mayfair, London. Frieze is part of the IMG network.

**IMG** is a global leader in sports, fashion, events and media. The company manages some of the world's greatest athletes and fashion icons; owns and operates hundreds of live events annually; and is a leading independent producer and distributor of sports and entertainment media. IMG also specializes in licensing, sports training and league development. IMG is a subsidiary of Endeavor, a global sports and entertainment company.

**Artadia** was founded in 1999, it has since awarded over \$6 million in unrestricted funds to nearly 400 artists nationally. Artadia was built on the belief that visual artists play a foundational role in shaping society and the arts economy as storytellers and civic leaders. In dialogue with the artists' communities they intended to support, Artadia launched an awards program encompassing seven major U.S. cities: Atlanta, Boston, Chicago, Houston, Los Angeles, New York City, and the San Francisco Bay Area.

Over two decades, Artadia has offered programs that reflect its mission to support artists and remain informed by them. The Awards program identifies culturally underrepresented artists through a competitive process that convenes a rotating committee of curators as jurors and annually supports at least 21 visual artists with \$15,000 each in unrestricted funds. In addition to strengthening its core Awards program, the organization has developed the Artadia Network—an innovative platform for meetings and workshops that will unite artists across geographies, disciplines, and generations, increasing their access to the expertise of Artadia's colleagues—and to one another.

**Deutsche Bank** is the Global Lead Partner for Frieze Art Fairs, with 2023 marking the 20th year of the partnership. As part of its Art & Culture commitment, Deutsche Bank has supported and collected the work of cutting-edge, international artists for more than 40 years. A global leader in corporate art programs, the bank also runs an **Artist of the Year** program, as well as its own cultural center in Berlin, the **PalaisPopulaire**. All initiatives are based on the strong belief that engagement with art has a positive impact, not only on clients and staff but also on the communities in which the bank operates. Thus further collaborations such as the Deutsche Bank Frieze Los Angeles Film Award in the United States, The Art of Conversation in Italy, the Frieze x Deutsche Bank Emerging Curators Fellowship in the United Kingdom, and the digital platform Art:LIVE, create access to contemporary art for people all around the world.



**The Shed** is a new cultural institution of and for the 21st century. It produces and welcomes innovative art and ideas, across all forms of creativity, to build a shared understanding of our rapidly changing world and a more equitable society. In its highly adaptable building on Manhattan's west side, The Shed brings together established and emerging artists to create new work in fields ranging from pop to classical music, painting to digital media, theater to literature, and sculpture to dance. It seeks opportunities to collaborate with cultural peers and community organizations, work with like-minded partners, and provide unique spaces for private events. As an independent non-profit that values invention, equity, and generosity, The Shed is committed to advancing art forms, addressing the urgent issues of our time, and making its work impactful, sustainable, and relevant to the local community, the cultural sector, New York City, and beyond.

